

ASP Strategic Plan 2010



Vision: our preferred future

That the ASP be known as an inclusive, vibrant and influential national Society, recognised both as a trusted source of expertise and information on parasite biology and control, and for its leadership in promoting and sustaining parasitology research and education for global benefit.

Mission: what the ASP does

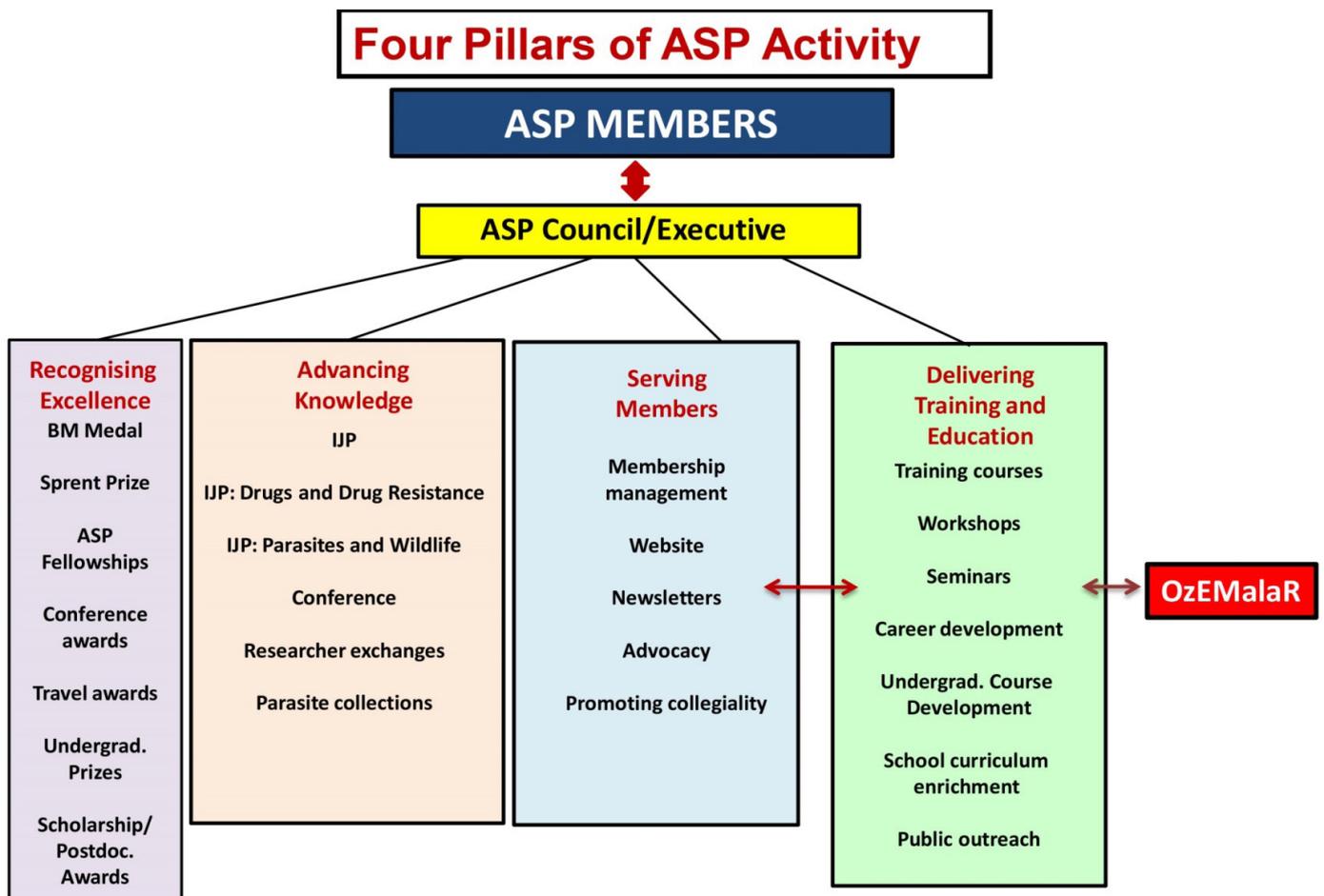
The ASP fosters the association of persons interested in parasitology, fosters the curation of collections of Australian parasites and, by facilitating intercourse and discussion, promotes investigation to advance our knowledge of parasitology and facilitates collaborative research, education and public outreach.

Strategic Goals: how we achieve our mission

1. Continue to identify and address the needs of all our members in order to remain a vibrant and fully inclusive society
2. Sustain the IJP as a premier scientific Journal and support the development

of the new open-access journals, such as IJP: Drugs and Drug Resistance

3. Maintain the high quality of the ASP Conference in terms of participation of renowned speakers and engagement with the Asia-Pacific region
4. Encourage collaborative research and networking through personal interactions.
5. Facilitate the development of advanced training opportunities and student education initiatives and engage in public outreach
6. Provide professional management of the ASP including the preparation of a 5-10 year financial plan



ASP Strategic Plan 2010 continued

The ASP's Mission is encapsulated in the following model which articulates our Four Pillars of activity (actions) that the society should/ could undertake to achieve its mission: **"Recognise-Advance-Serve-Deliver"**

Recognising Excellence:

Continue to offer Awards and Prizes to recognise: outstanding achievements, contributions to the ASP and for the support of early career researchers: *fostered by Council and through its sub-committees and the ASP Network.*

Advancing Knowledge:

Sustain the IJP as the pre-eminent international journal in the field of parasitology; create Open access parasitology journals to complement the IJP; develop mechanisms to encourage collaborative research; operate annual scientific meetings (Conference) including the participation of internationally renowned speakers; Support initiatives for enhancing the Society- sponsored parasite collections; *fostered by specific editorial teams and Council.*

Serving Members:

Professionalise the ASP management; ensure all members are engaged with the Society by encouraging access through excellent website design and Newsletter presentation, use of surveys to inform Council of actions required to address the needs of members and by valuing the contributions of long term members and encouraging student members; advocate for parasitology at a political level by maintaining membership of Science and Technology Australia (STA): *fostered by Council.*

Delivering Training and Education:

Providing training courses, networking opportunities, researcher exchanges, workshops, career development seminars, undergraduate education opportunities,

public outreach, and engaging in School education programs; *fostered through the ASP Network integrated into the Society.*

The 4 Pillars of ASP Activity

STRATEGIC PILLAR 1: RECOGNISING EXCELLENCE

Refers to Goals 1,2,3,4,6.

Actions Next Three Years

Sustain current ASP Awards and Prizes through investment income

Explore the financial and political viability of reintroducing Honours scholarships

Explore the financial and political viability of offering post graduate and postdoctoral scholarships and fellowships

Success Measures

ASP Awards and Prizes are esteemed as achievements of excellence in parasitology

Actions Next Five Years

Consider possibilities for new prizes and awards

Begin offering such new awards as have been approved

Develop sponsorship initiatives

Undertake dialogue with Research Institutes and University Research Departments to determine possibilities for collegiate cooperation.

Success Measures

New prizes and awards established

Positive dialogue established and additional sponsorship obtained

Actions Next Ten Years

Review portfolio of prizes and awards

Review sponsorship and networking initiatives

Success Measures

Prize portfolio reflects needs of members

Sponsorship and funding support the portfolio

ASP/cross institutional fellowship established

STRATEGIC PILLAR 2: ADVANCING KNOWLEDGE

Refers to Goals 1,2,4,6

Actions Next Three Years

Ensure a well-managed Editorial succession process for the ASP Journals

Increase the financial return from the IJP

Launch a new open access IJP: Drugs and Drug Resistance building on the reputation of the IJP

Continue to offer the annual ASP Conference with input from scientists of international standing, fostering diversity in the plenary sessions as well as the contributed sessions in the program, ensuring a profile for all research areas in parasitology

Engage with New Zealand and the Asia-Pacific Region

Enquire into the possibility of establishing a mechanism for providing support for the maintenance and expansion of ASP-sponsored parasite collections

Investigate the efficacy of the various travel awards available to members

Consider whether additional journal offerings are needed

Consider balance between promotion of parasitology and research through journals,

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Institutional open access channels or social media platforms?

Success Measures

The IJP's reputation for excellence is sustained and recognised globally as the premier research Journal in the field of parasitology

Open access journal IJP: Drugs and Drug Resistance is established successfully. Increased income from the journals

Conference attendance numbers improve

Support for parasite collections validated or discontinued

Audit of travel awards completed

Actions Next Five Years

Review both ASP Journals to ensure excellence and relevance

Review conference programs

Establish mechanisms for support of parasite collections; if validated

Portfolio of travel awards edited to meet members' needs and the societies' resources are adequate

Establish new open access journal IJP: Parasites and Wildlife

Revise e-textbook

Success measures

Both IJP and IJP D&DR journals remain financially sound

Both journals have competitive citation indices

Increased income to sustain ASP activities

Conference attendance numbers improve

Portfolio of travel awards can be supported financially and meets members' needs

Actions Next Ten Years

Continue to review ASP Journals to ensure excellence and relevance

Monitor the changing face of parasitology to determine which are the disciplines that might need enhanced support

Conduct a survey of members to decide on preferred conference organization and content

Success measures

The ASP sponsored journals continue to be relevant and successful

Appropriate actions have been taken to ensure that the travel awards scheme is well patronized

Parasite collections are well maintained and providing a useful resource for members

Survey outcomes are put into action

The high quality of the ASP Conference continues to be sustained

STRATEGIC PILLAR 3: SERVING MEMBERS

refers to ASP goals 1, 2, 4, 6.

Actions Next Three Years

Identify the needs of our members through a variety of communication media; in particular to survey younger members to determine their needs

Establish new opportunities for members to engage with the Society and to improve collegiality

Consider encompassing plant parasitologists in the ASP

Provide professional support for the Treasurer and other members of the Executive

Prepare a paper redefining the roles of key

management personnel

Continue to improve and update the web page

Address any previously unknown needs of the members as indicated through improved communication channels

Maintain the quality of the Newsletter

Review the Constitution to ensure relevance to the current ASP

Apply for ARC Linkage or other grant to obtain data for a paper advocating for change to National Research Priorities to recognise the socio-economic impact of parasites; publish data in a high impact Journal

Ensure active membership of STA, including lobbying for parasitology as a research priority

Success Measures

High level of interaction with members through good communication

Annual surveys record high level of satisfaction amongst members with regard to services and initiatives provided by the Society

Sustained or increased membership

Increase retention of members who are moving from student to full membership

Increased awareness by members of relevance of National Research Priorities

Achieve grant

Relevant Constitution in place

Actions Next Five Years

Complete a grant and write a paper to inform, and advocate for, changes to National Research Priorities

ASP Strategic Plan 2010 continued

Continue lobbying for parasitology as a research priority through membership of STA

Develop and implement new initiatives identified as needed to meet members' needs

Success measures

Paper published

Parasitology gaining a higher research priority

New initiatives successful, membership increasing

Council operating efficiently and effectively

Actions Next Ten Years

Continue to advocate for changes in National Research Priorities to recognise the socio-economic impact of parasites

Continue lobbying for parasitology as a research priority through membership of STA

Increase public awareness of socio-economic impact of parasites by continuing to educate government, universities, industry, and general public

Success measures

Research proposals in parasitology competitive

General public more supportive of parasitology and understanding of socioeconomic impacts

Sustained or increased membership actively engaged in society activities

Increased membership of young career researchers

Constitution updated and relevant

STRATEGIC PILLAR 4: DELIVERING TRAINING AND EDUCATION

Refers to ASP goals 1, 2, 3, 4, 5, 6.

Actions Next Three Years

Ensure face-to-face activities are maintained

Establish the new entity as an operating unit of the ASP to raise cash and in-kind support to ensure the long-term future of our training and education activities

Establish and staff the new ASP Network

Foster research exchanges and mentoring

Conduct workshops on targeted topics

Develop focused satellite training courses for postgraduates around each ASP Annual Conference: identify a course topic and develop a pilot model for implementation in Cairns in 2011 and beyond

Closely monitor Charity status from income- be aware of implications and have a Plan B

Success Measures

High level of engagement by members with Network initiatives

Members' careers fostered

Positive feedback from public regarding awareness and impact of parasites

Cash and in-kind support received

Actions Next Five Years

Increase international linkages through connections to other Societies, joint meetings with New Zealand and Asia-Pacific Societies, and shared membership with other Societies

Explore ways to use technology to facilitate international linkages

Encourage early career parasitology researchers by increasing travel awards and further developing mentoring scheme (brokering knowledge with ASP Fellows)

Develop nationally and internationally recognised training program, and bring in trainees from the Asia-Pacific region

Continue to expand revenue-raising opportunities

Continue to offer Workshops and the like

Success measures

Continued engagement by members

Increased income and resources

Improved international linkages

Increase use of communication technologies

Increased membership of early career researchers

Continued participation by members and others in training programs & the like

Actions Next Ten Years

Create an Australia-based 'Woods Hole-like' training course in Parasitology

Interact with High school educators to provide curriculum enrichment for High school students

Success Measures

ASP run parasitology training course in Australia

Engage with educators to provide parasitology content